



**REBOOT
AMERICA**

A People's Movement That Transcends Partisanship Is Unstoppable

The Reboot America movement unites citizens with principled politicians to break the two-party corporate duopoly and renew America's democratic republic.

What is this presentation about?



The Problem

A rigged political system is failing Americans through corruption, polarization, and democratic decay



Reboot America Pledge

A clear, cross-partisan commitment defining principled leadership, giving the movement focus and standards



The Opportunity

Americans agree on much more than we're told, showing potential for broad cross-partisan unity



The Challenge

Pro-democracy efforts are fragmented and struggling to break through the current system



A Framework for a Movement

Reboot America unifies principled politicians, reformers, and citizens into a force for systemic change

AMERICA IS BROKEN—BUT NOT BEYOND REPAIR

Corruption & Capture

- Campaign finance = legalized bribery
- Bottom 90% of Americans ignored
- Corporate-written legislation

Widening Inequality

- New Gilded Age of extreme wealth disparity
- AI and automation threaten to deepen divides

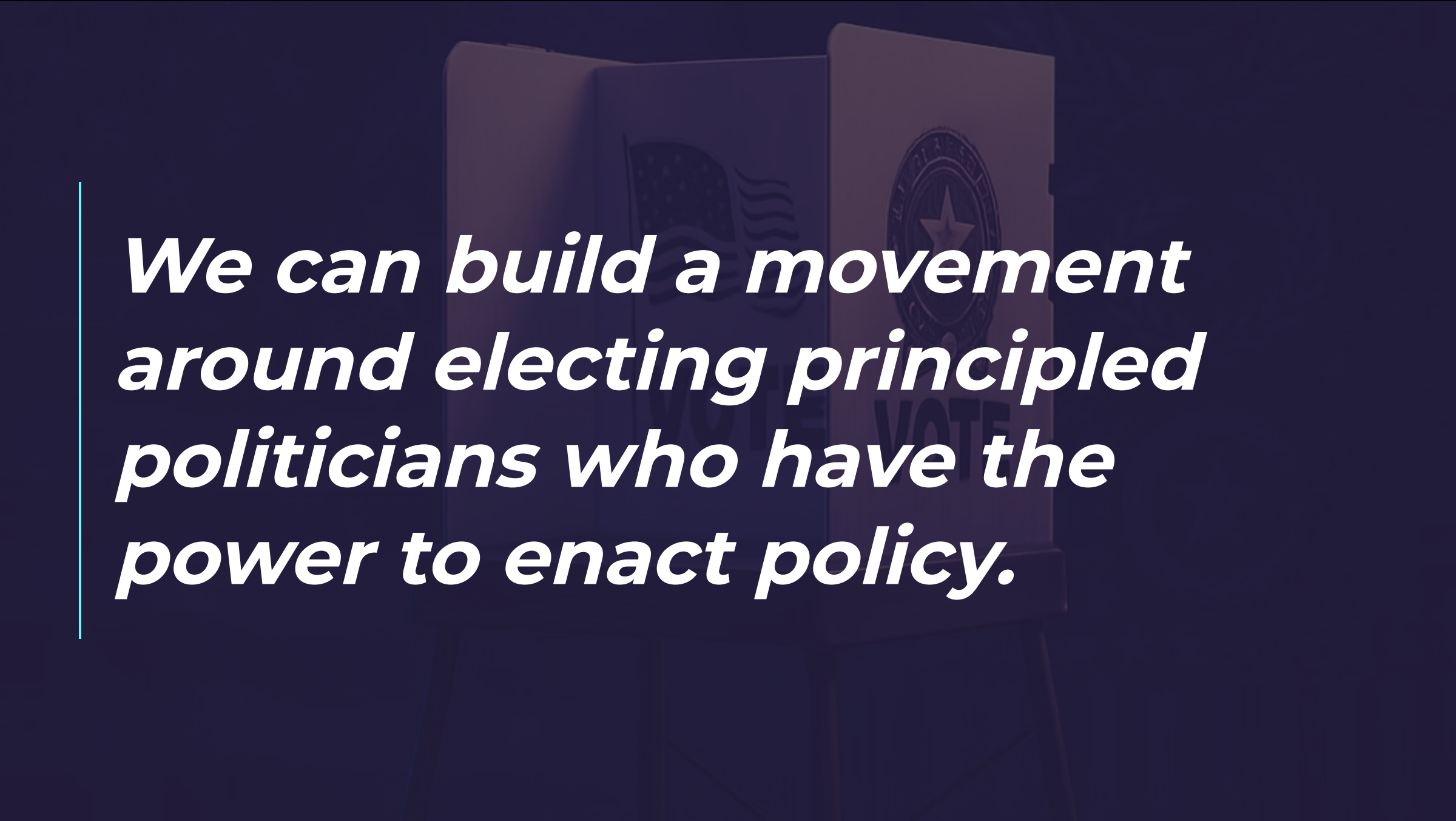
Rigged Political System

- First-past-the-post voting suppresses voter choice
- Partisan primaries exclude independents
- Gerrymandering distorts representation

Collapse of Trust

- Record-low approval of Congress
- Millions losing faith in the democratic process



The background of the slide is a dark blue gradient. In the center, there is a faint, semi-transparent image of a ballot box. On the left side of the ballot box, an American flag is visible. On the right side, there is a circular seal with a star in the center and the word 'VOTE' printed below it. The text of the slide is overlaid on the left side of the ballot box.

***We can build a movement
around electing principled
politicians who have the
power to enact policy.***

THE TWO-PARTY CORPORATE DUOPOLY



Financed by Big Money

For the most part, both parties are bankrolled by corporations, lobbyists, and wealthy donors—ensuring that policies serve the powerful, not the people.



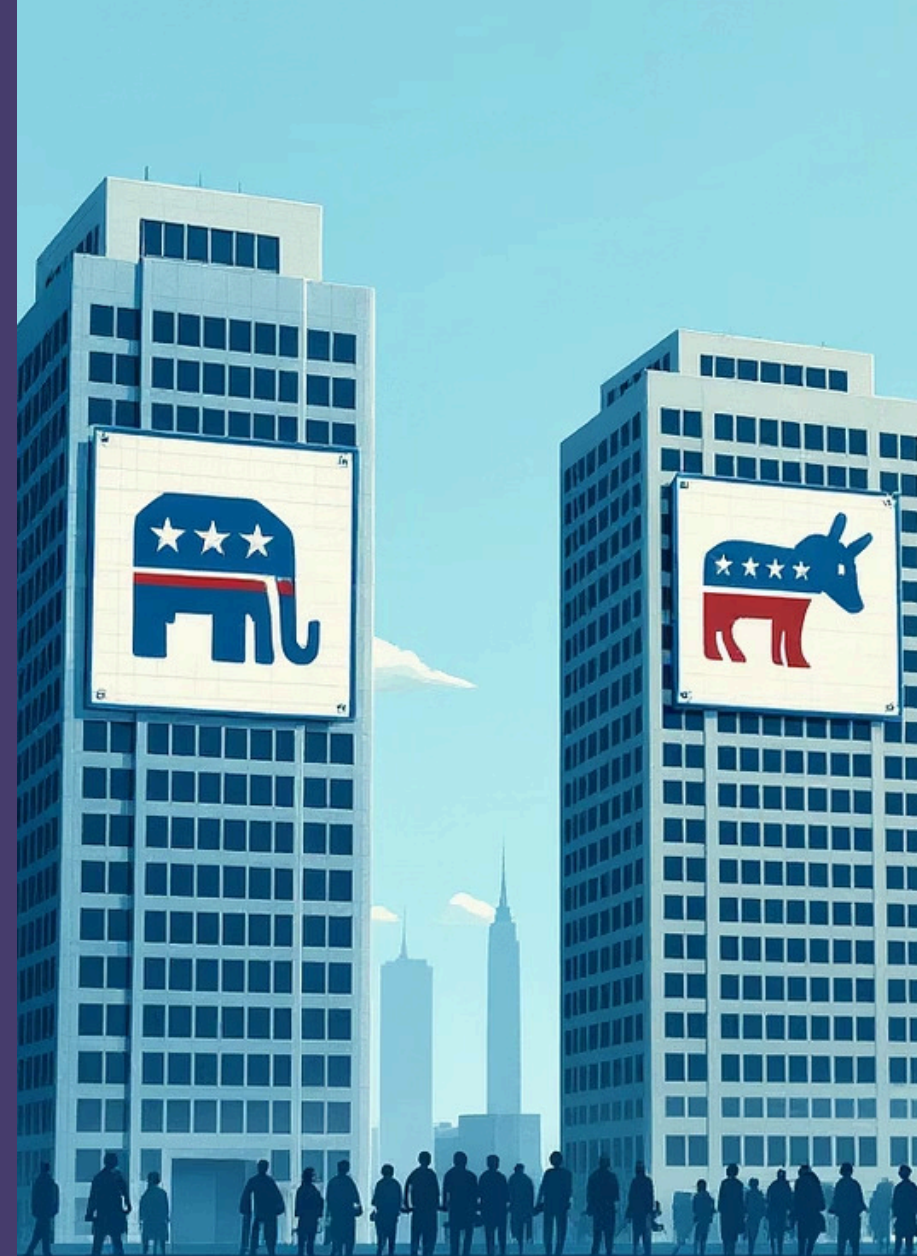
Mainstream Media Alliances

Corporate media props up the duopoly by amplifying partisan drama, silencing alternatives, and shielding the status quo from real scrutiny.



A False Choice

The system protects entrenched power while offering only the illusion of choice. Real change means choosing something outside their rigged game.





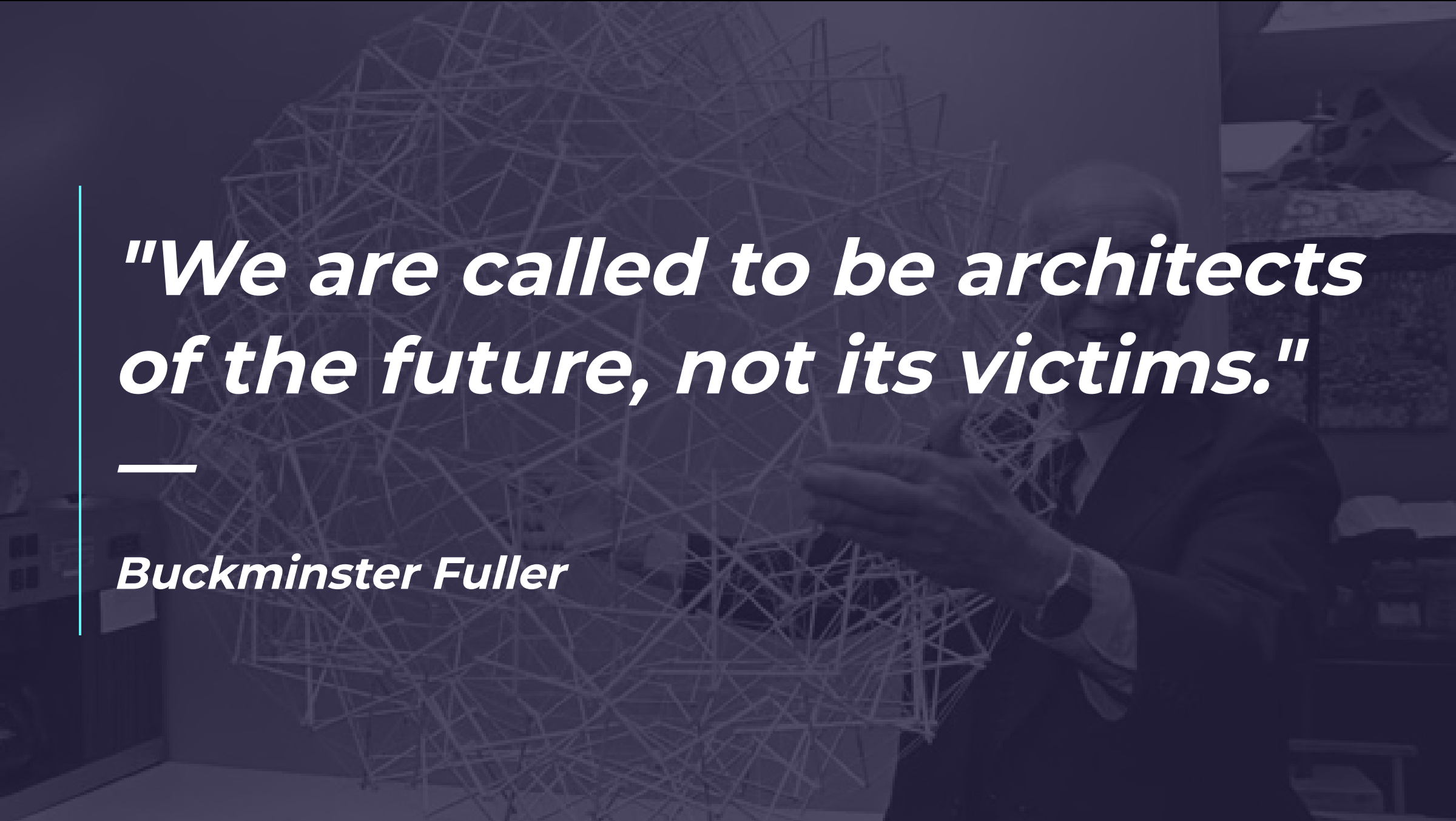
THE UPHILL BATTLE OF RUNNING ON PRINCIPLE

Outside the Two-Party System

Ballot access laws create nearly insurmountable barriers in many states, while winner-take-all elections create the dreaded "spoiler effect" that disadvantages independents.

Inside a Major Party

Establishment incumbents are shielded by party machines, donor networks, and media bias—making primary challenges extremely difficult for principled candidates throughout the country.



***"We are called to be architects
of the future, not its victims."***

Buckminster Fuller

A CROSS-PARTISAN STRATEGY: PRINCIPLES OVER PARTY

Labels Aren't Principles

Being a Democrat or Republican isn't inherently bad — and being Independent doesn't guarantee integrity. What matters is electing principled leaders who serve everyday Americans.

Strategic Flexibility

We reject the false choice of changing the system from the inside or outside the two-party system. Reboot candidates run in whichever lane is most strategic — major party, third party, or independent.

Learning from Real Examples

- **Trump and Mamdani:** Show it's possible to disrupt the system from within major parties.
- **Sanders and King:** Show that the independent path can succeed.

The Reboot America Pledge



Who Are Reboot Politicians?

Reboot Politicians are candidates and representatives who sign — and live up to — the six commitments of the pledge.



Cross-Partisan Pledge

Any candidate or representative can sign, becoming Reboot Democrats, Reboot Republicans, or Reboot Independents.



Baseline for Integrity

Establishes a baseline of principled leadership that transcends ideology and is centered on the democratic process.



Shared Vision for Change

Provides clear standards and a shared vision for a movement of leaders who prioritize people over partisan politics.



Note: Upholding the pledge will require a meaningful accountability mechanism.

The Reboot America Pledge

Chances are, by now, you've seen the pledge. It's a promise to reject big money donations, to champion anti-corruption, to advance electoral reforms, to listen to and engage with constituents, to utilize digital democracy tools, and to do the will of my constituents. It's a pledge to champion the will of your constituents following meaningful dialogue.

The Six Commitments

1 Reject Big Money Donations

Refuse contributions from corporate PACs and special interests

2 Champion Anti-Corruption

Fight to eliminate legalized bribery and conflicts of interest that corrupt our system

3 Advance Electoral Reforms

Advocate for reforms like ranked choice voting and Open Primaries for fairer, more competitive elections.

4 Listen to and Engage with Constituents

Maintain regular, meaningful contact with all constituents, not just donors and supporters

5 Utilize Digital Democracy Tools

Embrace innovative civic technologies that enhance participation and transparency

6 Do the Will of My Constituents

Make legislative decisions based on constituent preferences rather than personal views

Note: You can advocate for your policy preferences—the pledge is a commitment to champion the will of your constituents following meaningful dialogue.

Principled Politician Coalition

Ro Khanna and Thomas Massie are two principled politicians from across the political aisle who are already working together. We need to build on this and spark the imagination of the public.

Independents

National Independent Coalition and other unaligned leaders committed to reform.

Republicans

Thomas Massie, Josh Hawley, Rand Paul, and any principled Republicans willing to sign and live up to the Reboot America Pledge.



Third Parties

Forward Party, Working Families Party, Good Party, and others aligned with our shared principles.

Democrats

Progressive Caucus, Brand New Congress, Leaders We Deserve, and other principled Democrats.

Principled leaders joining forces across party lines will inspire America

Aspirational depiction only. Individuals shown have not endorsed Reboot America.



A dark, moody image of the Statue of Liberty against a sunset sky. The statue is silhouetted against a background of orange and purple clouds. The text "There is reason for hope!" is overlaid in white, italicized font. A thin vertical line is to the left of the text.

There is reason for hope!

THE OPPORTUNITY: AMERICANS ARE READY FOR CHANGE



Polarization Threat

See political division as major threat and want unity across divides



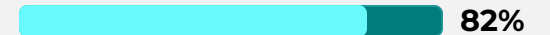
Independent Voters

Now identify as independents—with each major party at 27%



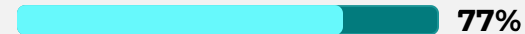
Support New Party

Support creating a new major political party as an alternative



Money In Politics

Believe money in politics threatens our democratic system



Limit Political Spending

Support a constitutional amendment to limit political spending



Ranked-Choice Voting

Support ranked-choice voting in federal elections

The People's Agenda

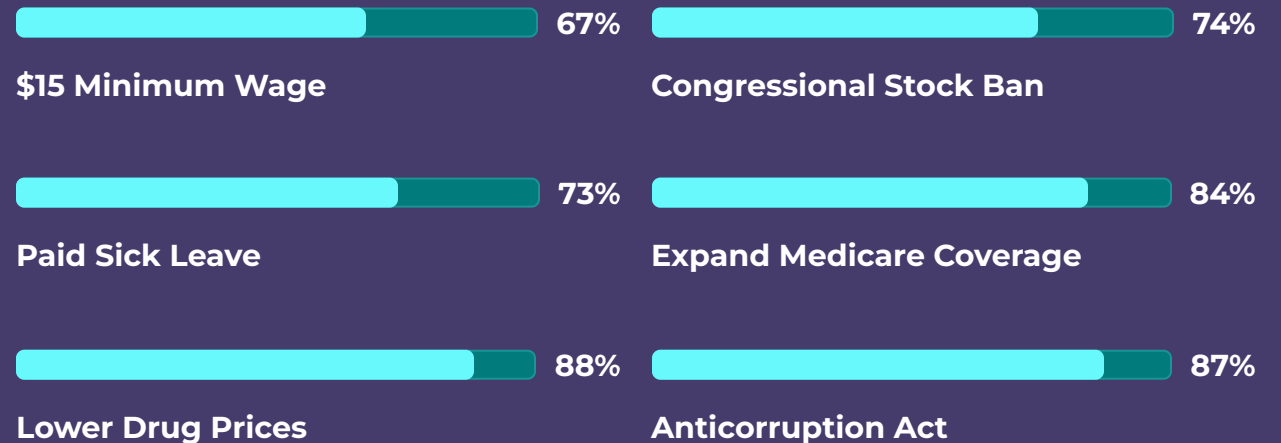
The American people agree on a lot!

The Perception Gap

- Our divisions are exaggerated by media and don't reflect lived reality.
- Studies show: most Americans misunderstand the "other side"
- Most people are decent, struggling under same rigged system

Common Ground Policies

Voice of the People identified over 200 policies with bipartisan support, including:



The Pro-Democracy Space

The Struggling Pro-Democracy Movement: Is It Working?

-  **Pro-democracy orgs** are working hard—but are often siloed without a unifying movement to give their reforms broader meaning or urgency.
-  **Civic innovators** build powerful new tools, but lack political allies willing to govern in new ways.
-  **Bridging efforts**, while noble, don't spark mass engagement without a compelling cause to rally behind.
-  **Third parties and independents** face major structural roadblocks that limit their reach and viability.

The result?

\$5B/year spent yet we remain disconnected, underpowered, and missing from the mainstream conversation—even while Americans are hungry for real leadership and a new path forward.

REBOOT COALITION PILLARS

By uniting across silos, we unlock our collective power and tell a new story—one bold enough to reverse decades of systemic decline. Electing Reboot America politicians is the key to advancing vital electoral reforms and ushering in a 21st-century democracy powered by next-generation civic innovation.



Reformers

Champions advancing electoral reforms like ranked-choice voting, open primaries, and anti-corruption laws to create fairer, more representative, and competitive elections.



Principled Politicians

Leaders who've signed the Reboot America Pledge to serve people over parties, challenge corruption, and reconnect democracy with the will of everyday Americans.



Next Gen Civics

Builders of next-generation democratic tools—like citizen assemblies, digital town halls, and participatory platforms—bringing governance into the 21st century.

Synergies

Each pillar reinforces the others—together, they create a powerful, synergistic force greater than the sum of their parts



Reformers

The third commitment in the pledge is to support electoral reforms like ranked choice voting and open primaries — a win for the electoral reform orgs.



Principled Politicians

The Reboot America Pledge

Reboot America is a coalition of reformers, elected officials, and citizens who are committed to rebuilding our democracy. We believe that a healthy democracy is essential for the success of our nation, and we are committed to ensuring that our government is transparent, accountable, and responsive to the needs of all Americans. We will work together to reform our electoral system, strengthen our institutions, and ensure that every citizen has a voice in the decisions that shape our future.



Next Gen Civics

Next generation civic innovators and digital democracy providers get political partners that make their tools meaningful and actionable

Synergies

Each pillar reinforces the others—together, they create a powerful, synergistic force greater than the sum of their parts



Reformers

Reboot politicians elevate electoral reforms on the campaign trail and advance them in office



Principled Politicians

The Reboot America Pledge

Reboot America is a movement of citizens who believe that the only way to fix our broken political system is to elect leaders who will put the needs of the people first. We are calling on you to join us in this effort. We are calling on you to stand up for the values that make America great. We are calling on you to be the change we want to see in the world. We are calling on you to be the leaders of the future. We are calling on you to be the Reboot America Pledge.



Next Gen Civics

Next-gen civic innovators equip Reboot leaders with the tools to govern in a 21st-century democracy

FOUNDATIONS OF A REBOOT AMERICA MOVEMENT

A common brand, shared narrative, and founding documents can provide cohesion to our fragmented pro-democracy movement, giving us collective power and public visibility.



Common Brand

To gain public recognition and collective strength, we need a shared identity—a unifying banner that brings reformers, leaders, and citizens together. One name. One voice. The **Reboot America** Movement.



Shared Narrative

We need a shared story that names the corruption, unites people across divides, and rallies us around real solutions like the People's Agenda to reclaim our power.



Founding Documents

The Reboot America Pledge can unite a cross-partisan movement around shared democratic values

A New American Story — The Reboot Narrative

1 — **We begin by acknowledging the pain**

Americans are hurting — from economic injustice, political dysfunction, and a system that no longer listens.

2 — **We name the villains**

Corrupt institutions, captured parties, and corporate interests have rigged the game against everyday people.

3 — **We unite around the one thing that can save us**

Not ideology. Not party. But the democratic process itself — our shared ability to shape the future together.

4 — **We elect principled leaders**

Reboot politicians who put people over parties and pledge to serve the public, not the powerful.

5 — **We enter a new era**

By reclaiming the founding promise of this country — and evolving it into a more just, accountable, and participatory Democracy 2.0.

Partnering with Independent Media to Break the Duopoly Narrative

Corporate Media's Stranglehold

Legacy outlets often frame politics as a zero-sum partisan war, silencing reformers and independent voices who challenge the status quo.

Independent Media Rising

A new generation of journalists, podcasters, and creators are pushing back, speaking truth to power, and building trust where legacy media has failed.

A Natural Alliance

Reboot America offers a principled, cross-partisan story that independent voices can rally around, uniting around democratic integrity and people-first leadership.

Together, We Shift the Narrative

By teaming up, this movement and independent media can spotlight Reboot candidates, amplify a shared vision for reform, and reach millions of Americans hungry for honesty and unity.





***BE PART OF A MOVEMENT
CAPABLE OF SPARKING AN
AMERICAN RENAISSANCE***

Why Should Pro-democracy Orgs Should Join the Coalition?



Start Small, Grow Big

Be featured on the Reboot America partner page as part of a growing alliance.



Build Momentum Together

Once we reach critical mass, we'll convene to align strategy and amplify our collective impact.



Increase Visibility

The media can't ignore unified changemakers working to renew democracy.



Tell a Bigger Story

Show how your work fits into a powerful, cross-partisan movement to heal our democratic system.



Co-create the Future

Reboot America is a draft framework—meant to evolve through collaboration and open iterative process

Why Should Politicians Should Sign the Pledge and Join?



Mutual Credibility

By signing the Reboot America pledge, you gain credibility by standing with a principled movement capable of real systemic change—and you strengthen that movement by elevating it on the campaign trail, or in public discourse.



Stand Apart

Distinguish yourself from opponents and the political establishment by actively rejecting the status quo and embracing deep change.



Compelling Narrative

Tell a powerful story about being part of a movement poised to reverse decades of dysfunction and deliver meaningful results for the American people.



Network & Support

Join an expanding network of like-minded Reboot Politicians and pro-democracy organizations. Future benefits include access to democracy 2.0 tools, a dedicated fundraising platform, and a robust support network.

How to Talk About It on the Trail



Tell a Bigger Story

"I'm part of a growing movement of leaders across the country who are stepping up to reform their parties, fight corruption, and return power to the people."



Right vs. Wrong

"This isn't about left vs. right — it's about right vs. wrong. It's about building a future where your voice actually matters."



Principle Over Party

"I believe in my party's original principles, but it's time we evolve. I signed the Reboot America pledge because I believe in principle over party — and people over politics."



Building Democracy 2.0

"We're building Democracy 2.0 — where leaders listen, technology empowers, and the public trust is earned back."



Bonus Tip:

Use the pledge to build trust, raise funds, engage media, and attract pro-democracy endorsements.

QUESTIONS? SKEPTICISM? ANYTHING TO ADD?



What concerns do you have?

We want to address any hesitations or challenges you foresee with the Reboot America approach to movement building



What ideas can you contribute?

You have unique insights into how we can strengthen this movement



How can we support you?

What specific resources or assistance would help you in joining and championing the Reboot America movement?

